

2020 SUGGESTED POSTS

We can't thank you enough for your support of The Children's Tumour Foundation. By participating in the 2020 NF Hero Challenge this September, you'll be making a hero-sized difference in the lives of individuals and families impacted by Neurofibromatosis (NF).

GETTING STARTED

PROFILE PICTURE

Show the world that you're joining the fight to conquer NF and raising funds by adding the NFHC Frame to your Facebook profile picture!

UPDATE YOUR SOCIAL MEDIA BIO

"[Company Name] is proudly stepping up to the NF Hero Challenge this September and turning into a Heroes Headquarters! Show your support by donating to our team's fundraising page!

GET TAGGING!

Keep us and your followers up to date with your challenge! Make sure you tag @ctfaustralia and use the hashtags #conquernf #NFHeroChallenge #NFHero



SUGGESTED POSTS

POST 1 AUG 3 - LAUNCH DAY

We are very proud to announce that [Company Name] is supporting @ctfaustralia by stepping up to the NF Hero Challenge this September! Why? Because every 3 days a child is born with Neurofibromatosis (NF), a genetic condition that causes tumours to grow on nerves throughout the body, including the brain and spine. We believe tumours should never be a child's normal. Join the challenge or support us by donating today and make a hero-sized difference in the lives of those impacted by NF. [Insert fundraising URL] #NFHero #NFHeroChallenge #conquerNF



POST 2 AUG 18 - CHALLENGE UPDATE

NF Hero Month is fast approaching, and preparation is in full-swing to turn [Company Name] into a Heroes Headquarters! This September, our team will [insert challenge description] and we need your support! Everyday, children and adults with NF fight an invisible opponent that attacks their body from the inside out. People with NF are born Fighters, they face a life of uncertainty and tumours that can cause bone abnormalities, a loss of mobility, blindness, deafness, seizures, disfigurement and developmental delays. Support us by donating today! [insert fundraising URL]. #NFHero #NFHeroChallenge #conquerNF

POST 3 SEP 1 - KICK OFF!

We've officially turned into a Heroes Headquarters, all in support of @ctfaustralia! Throughout the month of September, the team at [Company Name] will [insert challenge description]. We will be raising awareness of Neurofibromatosis and raising much needed funds for @ctfaustralia, the leading national charity supporting families impacted by NF. Support our amazing team's efforts by donating to our team fundraising page today! [insert fundraising URL]. #NFHero #NFHeroChallenge #conquerNF





POST 4 SEP 17 - CHALLENGE UPDATE

It's been a very busy month here at [Company Name] Heroes Headquarters! Our team has been hard at work raising funds for @ctfaustralia by stepping out of their comfort zone and discovering what's within their power to #conquerNF!

[Insert a fundraising and challenge update]. Your continued support means so much to our team and the amazingly brave NF Heroes. Let's continue showing them that we are fighting this invisible foe right beside them by helping @ctfaustralia reach their goal of \$100,000! Donate to our team's fundraising page today!

[insert fundraising URL]

#NFHero #NFHeroChallenge

POST 4 OCT 1 - THANK YOU!

Thanks to everyone who donated to [Company Name's] NF Hero Challenge campaign this year. Every dollar helps to ensure @ctfaustralia can continue to provide the vital support to individuals and families impacted by Neurofibromatosis. Together, we raised [insert fundraising total]. Truly amazing! Your support will help get @ctfaustralia one step closer to conquering NF! Our team fundraising page will remain open until xx, so you still have a chance to make a difference. You can donate to the team here [insert fundraising page URL]. #NFHero #NFHeroChallenge #conquerNF

