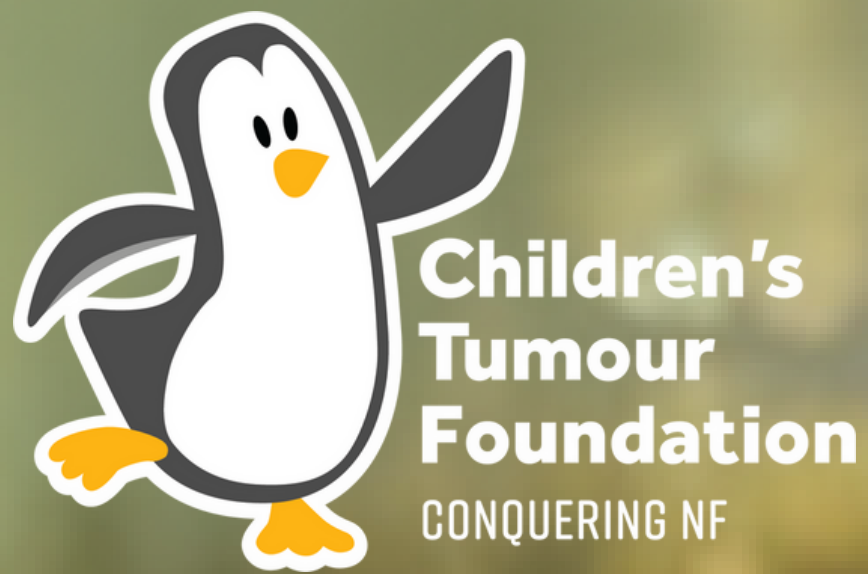




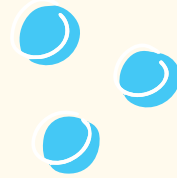
ANNUAL REPORT



23 / 24



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NOTE FROM THE CHAIR

PETER DOWDING

2024 was a landmark year for the Children's Tumour Foundation — a year of growth, collaboration, and meaningful progress for Australians living with neurofibromatosis (NF).

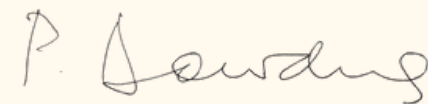
We saw a significant increase in the demand for our support programs, reaching more families and individuals than ever before with tailored information, care navigation, and opportunities to connect with others who truly understand their journey. These services remain at the heart of everything we do.

A major highlight was the launch of our Health and Social Impact Assessment — the first study of its kind in Australia — which provides a comprehensive understanding of how NF affects health, wellbeing, and quality of life. Its findings are already guiding our advocacy priorities, shaping policy discussions, and strengthening our case for improved services and equitable care nationwide.

Throughout the year, our team worked closely with government, healthcare professionals, and community partners to ensure the voices of people with NF were heard. These conversations are vital in driving access to specialised care and resources across Australia.

As we look ahead, our focus is clear: to build on this momentum, deliver programs that make a measurable difference, and champion the NF community with unwavering passion and purpose.

On behalf of the Board, I extend my heartfelt thanks to our staff, volunteers, partners, and supporters. Your dedication makes our mission possible — and together, we are creating a future where no one faces NF alone.



Peter Dowding
Chair of the Board



THE CHILDREN'S TUMOUR FOUNDATION IS **THE ONLY ORGANISATION** IN AUSTRALIA SUPPORTING **KIDS, ADULTS AND THEIR FAMILIES** WHO ARE LIVING WITH **NEUROFIBROMATOSIS (NF)**.

WE **BELIEVE** THAT TUMOURS SHOULD NEVER BE ANYONE'S NORMAL. WE **EXIST** TO PROVIDE HOPE FOR EVERYONE IMPACTED BY NEUROFIBROMATOSIS. WE **WORK** TO ENABLE RESEARCH, ADVOCATE FOR CHANGE + PROVIDE SUPPORT AND CONNECTION.

OUR PURPOSE IS TO **DRIVE CHANGE** TO ENSURE A **LIFE WITHOUT LIMITATIONS**.

WE ARE HERE TO IMPROVE THE **QUALITY OF LIFE** OF ALL AUSTRALIANS LIVING WITH NF.

OUR IMPACT IN FY24

9,500+



support interactions with hundreds of families.

96%

told us their wellbeing had improved as a result of attending one of our camps.

1000+

patient visits at our NF Clinics and 90 new patients onboarded in Melbourne alone.

324

individuals joined us for 34 NF Connect sessions throughout the year.

PROGRAMS + SERVICES



OUR PROGRAMS

The CTF's person centred, individualised support services are designed to meet the needs of the NF Community.

The heart of support service is our free and responsive National Helpline. We interact with people at critical life stages, which includes early childhood and development, starting school and high school and transitioning to adult care and then into the workforce or further education.

NF community members can contact our experienced support services staff to receive support, information, health navigation and guidance at every stage of their NF journey. Our service is also offered to anyone associated with someone living with NF – their carers, family members, educators or employers. We can also provide information and resources on NF to health professionals.

We are often the first point of contact when embarking on the health pathway and are equipped with the expertise and resources to be able to support every community member. We educate individuals about their own health conditions and encourage them to advocate for themselves to ensure they are accessing appropriate care.

We assist our clients by providing them with information for their health professionals and can help them devise lists of questions so when they do see a doctor, they are maximising their visit and gaining the most pertinent information to their care.



SPECIALISED SUPPORT

NF is a complex multi-system condition that can cause 20+ known physical complications, along with emotional, social and financial strain. You can ensure everyone gets the specialised care they need. The CTF supports kids, adults and families from birth to adulthood.



DEDICATED ADVOCACY

As the only patient advocacy organisation for Australians with NF, we work tirelessly to make life more equitable for everyone living with this complex condition. We endeavour to make NF a national priority.



INVESTIGATIVE RESEARCH

We are a leading charitable contributor to NF research, with millions of dollars invested into key projects through ongoing advocacy efforts and direct funding. We invest in research that investigates the complexities of the condition and advances access to effective treatments.

EXPANDING KNOWLEDGE

HEALTH MANAGEMENT KITS

In the past year, we have provided hundreds of resources and sent out 99 Health Kits, along with providing Digital Health Kits to 150+ parents and carers.

Health Management Kits provide basic, accurate information such as diagnostic criteria, frequently asked questions, medical checklists, resources for parents and teachers, cancer screening recommendations and everything in between. While many of the kits contain similar information, they are personalised.

With the support of community grant funding we also provide a cape and a penguin to children impacted by NF. This small but impactful gesture can have a huge impact on how children perceive their NF. They are designed to give children a way to find power in their NF diagnosis, rather than being defined by it. Along with the NF Hero book they give children a way to find their own voice and to learn how to explain their NF to others. The cape and penguin can also provide comfort on hospital visits.

“As parents, my husband and I loved the accessible, beautifully displayed information in the folder. This will be useful when starting school, remembering what to look out for, explaining his condition to family members, and much more”

Health kit recipient

WEBINARS

Our NF Webinar Series presentations are hosted in collaboration with Australia's leading clinicians and experts on NF. The topics have covered a range of health and learning issues that are specifically tailored for people living with NF or caring for children with NF who are experiencing learning difficulties. The webinar topics are chosen based on feedback gained from conversations with the community on their most desired topics.

Two key sessions were held, including:

- Supporting learning and development in children with NF1 with Dr Natalie Pride.
- The role of Management in NF with Dr Tim Austin

RESOURCES

In the 2023/2024 Financial year we created a number of new resources, along with working on an AI Translation project, which has transformed the reach we will be able to have with culturally and racially marginalised communities.

The CTF with the support of volunteers and the Medical Advisory Panel (for clinical resources) have been able to create the following resources in the last year:

- How to Apply for NDIS
- Moya Moya Syndrome resources
- Gastrointestinal and feeding issues in NF1
- Headache and abdominal migraines
- Parent Toolkit – Transitioning to High School NF1
- Transition to adult care peer support advice

CONNECTING THE COMMUNITY

CAMPS AND COMMUNITY DAYS

Our camps offer kids and adults with NF, along with their families, a break from the complications of their condition and a chance to have fun, relax and meet other families.

Coming together for a free and fully-catered weekend of excitement, activities and adventure, families can unwind, enjoy quality precious time together, make positive new memories and build special connections.

NF camps enable children with NF to bond with others in similar circumstances and play in a safe environment, free from bullying and discrimination. With outdoor activities to enjoy from flying foxes and giants swings to canoeing and archery, children can develop new skills and confidence in themselves that assist in their development.

Parents can connect with knowledgeable CTF staff and with each other, often meeting for the first time other parents with a child with NF.

“There’s not a lot of good in our life at the moment, so that was the most amazing fun in among all the stress.”

2024 camp attendee

96%

told us their wellbeing had improved as a result of attending one of our camps in FY24.

“Our family had an amazing time. We made connections with other members of the community that could easily identify with the struggles that come with navigating NF and the medical system and who really understand the joy of celebrating small milestones. To have time to forget about the struggles and really have fun with the memories is priceless.”

2024 community day attendee

In the past year we hosted camps in WA, QLD, NSW and VIC.

Over 347 people attended our camps in 2024 which is an increase of 18%.

We also hosted a community day in South Australia, attended by over 60 people.



VIRTUAL CONNECTION

NF Connect is a monthly online peer support program, providing a safe space to talk to other people in similar circumstances. The sessions are facilitated so participants can ask questions of staff and each other. This also allows them to increase their knowledge and understanding of NF, learn about treatments, therapies and current research.

These programs have been increasing by 10% per annum. Participation in our virtual peer support and connection program, NF Connect, grew by 13% in FY24, with 311 attending 37 sessions offered throughout the year.

Connecting with others with lived experience and sharing information about health and disability services and supports is valuable for families as it provides them with information and reduces their sense of isolation. Each month, we host distinct sessions for several groups, including, Teens and Young Adults, Parents and Carers and Adults with NF.

“ It’s always nice to join the calls when I can! I learn something every time. It’s difficult to put into words the comfort of knowing there are people to talk to who have some understanding. Sharing stories really does help lessen the burden.

2024 NF Connect attendee ”



Mito x CTF

In addition to our regular peer sessions, we collaborated with the MITO Foundation to host 2 peer support sessions for parents and carers of children with the different conditions. It was a chance to connect with parents experiencing similar journeys, although the conditions themselves are very different.

NF2 Connect

In this last year we have introduced NF2 Connect sessions, which bring together adults with NF2-related Schwannomatosis along with parents and carers of children with the condition. This program is the first of its kind in Australia, and this online group provides a chance for NF2 community members to interact and learn from each other and the CTF support staff. NF2-related schwannomatosis impacts around 1 in every 25,000-40,000 Australians, so it’s rarer than NF1. However, this quarterly catch-up provides a space for this community to meet others who are experiencing similar health journeys.

FB GROUP

The closed Facebook Group is a place for the NF Community to ask questions to each other, and to swap advice and to provide peer support to other people who might be experiencing similar health issues or life events.

Over the last year, participants have discussed upcoming events, asked for advice on doctors within their local area that are knowledgeable about NF, or shared their own story of diagnosis. It’s designed to be a welcoming environment that offers peer guidance and support, which can be helpful when navigating some of the complexities of NF.

SUPPORT NAVIGATING CARE

NF CLINICS

The Children's Tumour Foundation currently funds two Clinical Health Nurse roles, at the Children's Hospital Westmead and at the Royal Children's Hospital in Melbourne, for complex paediatric patients to receive coordinated, multi-disciplinary care.

Each year, these clinics see hundreds of children, with the goal of improving health outcomes from surveillance and early intervention, reduced burden of self-managing appointments and enabling earlier access to new treatments and trials. They are comprehensive tertiary clinics for children and adolescents with NF.

Within the two hospitals there are also NF1 Learning Clinics. They are premier centres for research and clinical care for children with NF and bring together neurologists, geneticists, nurses, genetic counsellors and researchers experienced in the care of NF. The clinics also provide advice to GPs and paediatricians who also care for children with NF.

1000+

patient visits (including 280 telehealth appointments) and 90 new patients onboarded in Melbourne alone!

434

new clients reached out via our free NF helpline for support in FY24.

PAEDIATRIC TO ADULT CARE

The time for transitioning from paediatric to adult health services can be concerning for parents and adolescents and being prepared can help ease the burden. In collaboration with Trapeze, Children's Hospital Westmead and the Royal North Shore Hospital (RNSH), the CTF presented at a Transition Day Workshop at the Hospital. Teens, young adults and their families attended the event, and it was also streamed online.

NDIS SUPPORT

Over the past year, 57 support letters have been developed, as we continue to work alongside the NF Community and the NDIA to ensure that children and adults with complex issues are able to access the supports that they need.

HELPLINE

The NF Helpline is the only place to go for comprehensive support, care and information. And as NF affects not only physical health, but also relationships, mental health, school, career and every aspect of life the Support Services Team is equipped to support people through a range of issues.

Our person-centred approach to care, means we cover a broad range of topics, which can include health concerns, grief support, learning supports..

“ We are so lucky we were able to connect with CTF from diagnosis. You have made such a difference to our journey (rather than trying to work it out on our own). ”

New client in FY24



RESEARCH

RECRUITMENT

The Children's Tumour Foundation is committed to connecting researchers with community members, whether that be as panel members to support with co-design or as participants in research projects, ensuring that the patient voice is at the heart of research projects.

We supported researches with participant recruitment for clinical trials including NF Sure, [NF1 project](#), [Strength Study](#), and more

We sit on the Executive Committee of a number of research projects and we are always keen to support recruitment to ensure that Australians with NF are able to access information and treatments that might become available.

CLINICAL SYMPOSIUM

At this year's Neurofibromatosis Clinical Symposium, we welcomed more than 100 delegates (in-person and online) to the Perpetual offices in Sydney to collaborate, learn and share their knowledge and experience.

With the support of our medical advisory panel and symposium organising committee, we curated a program that was both informative and insightful, opening up the dialogue around surveillance and management of symptoms; service delivery, medical research and the most recent treatments.

19 of Australia's leading clinicians and researchers shared their knowledge of NF in a mix of lightning talks, panel discussions and plenaries.

Our audience comprised of paediatricians, general physicians, neurologists, dermatologists, optometrists, and many academics and researchers.

One of the direct outcomes from the last symposium is to facilitate a designated Models of Care Workshop to be held in late 2024 to further discussions on how to best manage NF patients across the country.

The Keynote speaker was Dr Jaishri Blakeley, Director, The Johns Hopkins Comprehensive Neurofibromatosis Center. Dr Jaishri Blakeley is a clinician scientist with research expertise in the development of clinical trials for nervous system tumours and specifically, early clinical-translational studies including tumour pharmacokinetic and pharmacodynamic investigations, imaging biomarkers for rare nervous system tumours and incorporation of patient-focused, functional endpoints into efficacy studies.

Dr Blakeley's keynote was on accelerating discoveries for the neurofibromatoses through team science, and diagnosis and management of NF1 associated MPNST: present and future

The CTF is grateful to our sponsors Whiteley and Alexion for allowing us to bring together experts and clinicians from around the country, and even the globe, to drive advancements and knowledge in NF research and care.

“ It is exciting to hear about the work being done in Australia and around the world and you can see how conferences like this make such a contribution to the collective knowledge and inspires ideas. ”

2023 Symposium attendee

ADVOCACY

GOVERNMENT

Throughout the year, we met with numerous government officials to amplify the voices of the Australian NF community.

In August 2023 we were invited to participate in a Friends of Child and Adolescent Health event hosted by Dr Monique Ryan MP and Dr Mike Freeland MP, and Dr David Gillespie.

In September 2023 we connected with our local NSW State Member Stephanie Di Pasqua.

In February 2024, In honour of Rare Disease Day (29th February), we met with Ministers and Senators at Parliament House in Canberra. This included a roundtable with the Australian Greens, including Senator Jordan Steele-John and Senator Dave Sharma, Dr Gordon Reid MP Member for Robertson, Senator the Hon Anne Ruston, Hon Dr David Gillespie MP Member for Lyne, Sally Sitou MP Member for Reid.

In March 2024 we met with many elected officials to build greater understanding of the challenges our community face across the country. Our CEO Leanne met with the Hon Dan Tehan MP for Wannon in Victoria and Tracey Roberts Member for Pearce in WA in Canberra.

In April we were invited to a Rare Disease Roundtable event with the Minister for Health and Aged Care, Hon Mark Butler MP and Dr Mike Freeland MP.

In May, the Federal Government announced that they will continue to provide support for the Children's Tumour Foundation.

In June, members of our Community Advisory Panel and NF Community members including Zoe and Emme, were welcomed into Parliament House[RL1] to share their lived experiences of NF at the launch of our NF report. It was a chance for Federal politicians to hear first-hand about the impact NF has on people's life.

We also put out a community call out for people to tell their own stories to their local politicians, this led to several meetings happening with politicians both state and Federal and State from throughout Australia



INDIVIDUAL ADVOCACY

In the past year we distributed more than 400 Teacher's Toolkits to parents and educators throughout Australia. We also created a presentation for parents to give to teachers themselves, to ensure that the NF Community feels empowered to advocate for themselves and for their child.

Our Support Team has also zoomed in to classrooms around the country connecting with more than 100 teachers to explain things such as how NF can impact on attention, executive function, sensory processing and even hearing and sight.

COMMUNITY ADVISORY PANEL

The Community Advisory Panel (CAP) was established to help guide all the work we do at the CTF.

The CAP meets four times a year and is the driving force behind every decision made at the CTF. It's a volunteer panel and we appreciate every hour of time that people donate to helping us to create awareness and improve health outcomes.

HEALTH PROFESSIONAL EDUCATION

Paediatric neurologist Clinical Associate Professor Helen Young, Westmead Children's Hospital, conducted outreach sessions to paediatricians in different local area health and hospital networks throughout NSW and the ACT. The sessions were aimed at educating and supporting clinicians who have patients with NF. The CTF were invited to join the presentation to ensure that knowledge of our services and resources were also part of this process. During these sessions we discussed how we can work together with clinicians to support children, parents and carers who are impacted by NF.

MEDICAL ADVISORY PANEL

The CTF's Medical Advisory Panel consists of leading clinical and scientific experts in the field of NF who sit on a volunteer board. This group play an active role in providing expert guidance, evaluation and recommendations, strategic input, clinical insights, and collaboration to deliver an annual NF Clinical Symposium.

In the past year, the MAP has worked alongside CTF to approve resource and info sheets and to create a Models of Care Workshop to ensure that care for NF patients around the country is equitable and accessible. They also worked alongside us to ensure that the NF Health and Social Impact Assessment of Neurofibromatosis in Australia was a report that can be widely disseminated.

HEALTH AND SOCIAL IMPACT ASSESSMENT

In a historic step forward for NF advocacy and care, we undertook a first-of-its-kind health and social impact assessment in Neurofibromatosis in Australia.

As we embarked on this assessment, our primary aim was to gain a comprehensive understanding of the holistic impact of all types of NF, on individuals, families and the broader community to help build a clear picture of the burden of a condition that is prevalent, yet obscure and poorly understood beyond those directly impacted.

This comprehensive study represents a critical step forward in our collective commitment to understanding and addressing the multi-faceted challenges by individuals and families impacted by all types of NF across Australia

Among many insights, there is a clear need to close the time gap between symptom onset and diagnosis of NF, with nearly a quarter of surveyed patients waiting over 4 years for a diagnosis. Experiences of inequity in care are amplified for people living in regional or rural areas.

KEY FINDINGS:

1 IN 4

wait over 4 years
for a diagnosis

71%

report an impact on
their mental health

3 IN 4

experience
regular pain

36%

have experienced
bullying

45%

have been socially
isolated

1 IN 10

could not access
a specialist

28%

forgo care or treatment
due to cost

1 IN 2

take time off work
due to NF

KEY RECOMMENDATIONS:

Included within the report is a list of six key findings and recommendations which will serve as a roadmap to support continued advocacy efforts as we work towards policy reforms that enhance healthcare delivery, nationally.

- 1 Develop and implement a **national strategic approach** that drives equitable and timely clinical care for neurofibromatosis.
- 2 Ensure delivery of **coordinated care** across a person's NF lifespan as people with NF require access to a range of medical and social support services.
- 3 Deliver targeted support for the **mental health and wellbeing** needs of NF patients and their caregivers.
- 4 **Increase national awareness** and education of NF to elevate knowledge of condition impact, and variable health and support needs of the NF community.
- 5 **Address knowledge gaps among healthcare professionals** of NF to improve diagnosis, testing and treatment, and further enable healthcare professionals to meet the health and support needs of those diagnosed with NF.
- 6 Increase data collection, investment in genomic and research into NF, and access to clinical trials to **drive innovation and NF interventions and care.**



SOL'S STORY

Jenine and Ron's family journey with neurofibromatosis (NF) began in 2014, shortly after the birth of their twin boys, Sol and Leo. Sol was soon diagnosed with NF1, a complex genetic condition that affects multiple body systems, including cognitive development.

As Sol grew, his developmental challenges became clear, especially compared to his twin brother. Starting school during the COVID lockdowns brought additional difficulties, and Sol struggled academically and socially. It was at this point Jenine connected with the Children's Tumour Foundation (CTF), which provided vital resources and support.

Through CTF, Sol joined a promising research trial using auditory equipment in the classroom, which significantly improved his concentration and learning. The family also accessed allied health support to address his ongoing challenges with reading, memory, coordination, and organisation.

In 2023, Sol and Jenine attended their first NF Community camp, a space for families to connect and find respite from the daily demands of NF. For Jenine, the camp was a turning point, shifting her focus from medical concerns to the joyful moments Sol could still enjoy.

Now nine years old, Sol is a bright and kind-hearted boy. While the uncertainty of adolescence weighs heavily on Jenine, their hope is sustained by the ongoing work of the CTF and the strength they find in their community.

To read the extended version of Sol's journey, visit ctf.org.au/sols-story



“Our hope comes from knowing there are people working hard to learn more about NF, that we are supported by the CTF, and by focusing on what is right in front of us — a creative, uniquely clever, kind-natured boy named Sol... who happens to have Neurofibromatosis. ”

RAISING FUNDS AND AWARENESS



RAISING FUNDS AND AWARENESS

STEPS TOWARDS A CURE

Steps Towards a Cure fundraising grew by 74% yoy with 297 participants taking part. We raised over \$130k and saw a 71% increase in participation numbers. The match of \$15,000 was exhausted within 9 hours!

CONQUER NF IN COLOUR

In 2023, this event extended to 3 locations, in Sydney, Melbourne and Brisbane, engaging more than 750 participants across three big events. We raised \$120k, representing a net revenue increase by 56%.

Network Nine partnered with us to beam the event and our message to a potential audience of 674,000 as part of six integrated weather crosses.

CHAIRMANS GOLF DAY

The second Chairman's Charity Golf Day was held at Cromer Golf Club on Tuesday, 27 February with 83 golfers in attendance and Ricoh Australia as the coffee sponsor. The event grew in net revenue by 60%

NF AWARENESS MONTH

NF Awareness Month was better than ever in May, launching a new campaign message 'NF Tumours should never be a child's normal'.

The global initiative to Shine a Light on NF saw more than 120 buildings light up in May, representing around 20% of the total. We raised over \$85k and had over \$200k+ in pro bono outdoor media from QMS Media and secured 60+ news articles across the period.

150+

TV, radio, magazine and digital news appearances or articles published in the past 12 months, amplifying voices of the NF community across Australia.

37%

brand attribution between NF and the CTF has grown in the last 12 months

A COMMUNITY INSPIRED

TRIVIA NIGHT

NF Community member, Gabriella Castellarian, was so inspired by the support CTF provided her, she celebrated/commemorated her sister's 32nd birthday in November with a fundraiser to support CTF. Over \$18,000 was raised on the night.

FUN RUN PARTICIPATION

Participation in fun runs grew 182% in revenue yoy!
Sunday 19 May saw runners come out in force in Perth to take on 4km, 12km or half marathon as part of the HBF Run for a Reason! We were thrilled to see a team almost 40 people strong register to run and raise money for the Children's Tumour Foundation, including a number of wonderful community members, as well as some new faces. Over \$13,500 was raised, which is absolutely phenomenal!



“Initially, I wasn't familiar with CTF until I signed up for the race. Among the 280 charity options, CTF stood out to me because I have a 5-year-old child. Upon reading some stories and learning more about the condition, I felt a strong connection and decided to support them. ”

HBF Run for a Reason Participant, Rafael

ST. GEORGE DRAGONS RAFFLE

The 50-50 Charity Raffle with the St. George Dragons raised \$5,176, supported by over 20 volunteers, including many from the University of Wollongong's Volunteer Program.

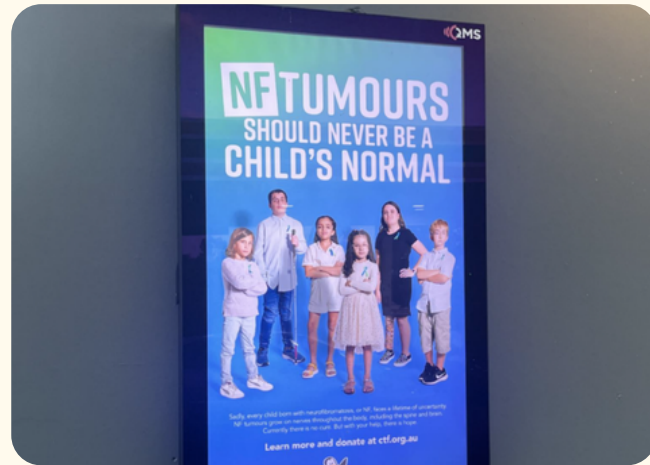
FIVE DOCK ROTARY

In June we were invited by Rotary Club of Five Dock to be the major charity partner for their Trivia Night, which raised an incredible \$4,500. Over 200 people attended the event which presented the opportunity for our CEO to share with them a short presentation on the work we do at CTF.

SKYE'S GOLF DAY

Skye's first annual charity golf day was a smashing success, lovingly organised by Skye's family (Jessie and Andrew pictured) in March. Skye, who has NF1, charmed close to 100 golfers at Gungahlin Lakes Golf Club and together with the support of our wonderful NF Community volunteers, Brian, Sandra and Jacqui they helped raise more than \$18,000!





THE POWER OF PARTNERSHIPS



Our partnership with TCN began in 2022 with them donating gift cards to use as speaker gifts at our clinical symposium. TCN have continued donating gift cards as prizes or incentives to support CTF's activity. TCN have increased their partnership with CTF over the last 12 months. Not only did they donate \$5,000 during NF Awareness Month, but they also ran collaborative competition to raise important awareness for NF. The May competition allowed community members to submit designs for a new gift card, with a portion of sales being donated back to CTF.



In the last 12 months Alexion have supported both the 2023 Clinical Symposium as well as the launch of the Health & Social Impact Study. The Clinical Symposium was an opportunity for health professionals and researchers to come together, in person and virtually, to network and discuss the latest in medical management, treatment and research into neurofibromatosis in Australia and around the globe. The Health & Social Impact Study, launched in Parliament House, provides a comprehensive understanding of the physical, psychosocial and financial impact of all types of NF on individuals, families and the broader community.



Essential Energy have been a partner of CTF since 2017. We are thrilled to be an official charity partner benefitting from their Essential Giving Program which empowers employees to support local charities. Regular essential funds are raised through their workplace giving platform, with every dollar matched, effectively doubling the impact of individual giving. Additionally, in May 2024, Essential Energy came onboard as a Matched Giving Partner for our virtual steps challenge. This donation generated over \$25,000 of peer-to-peer fundraising in 24 hours!



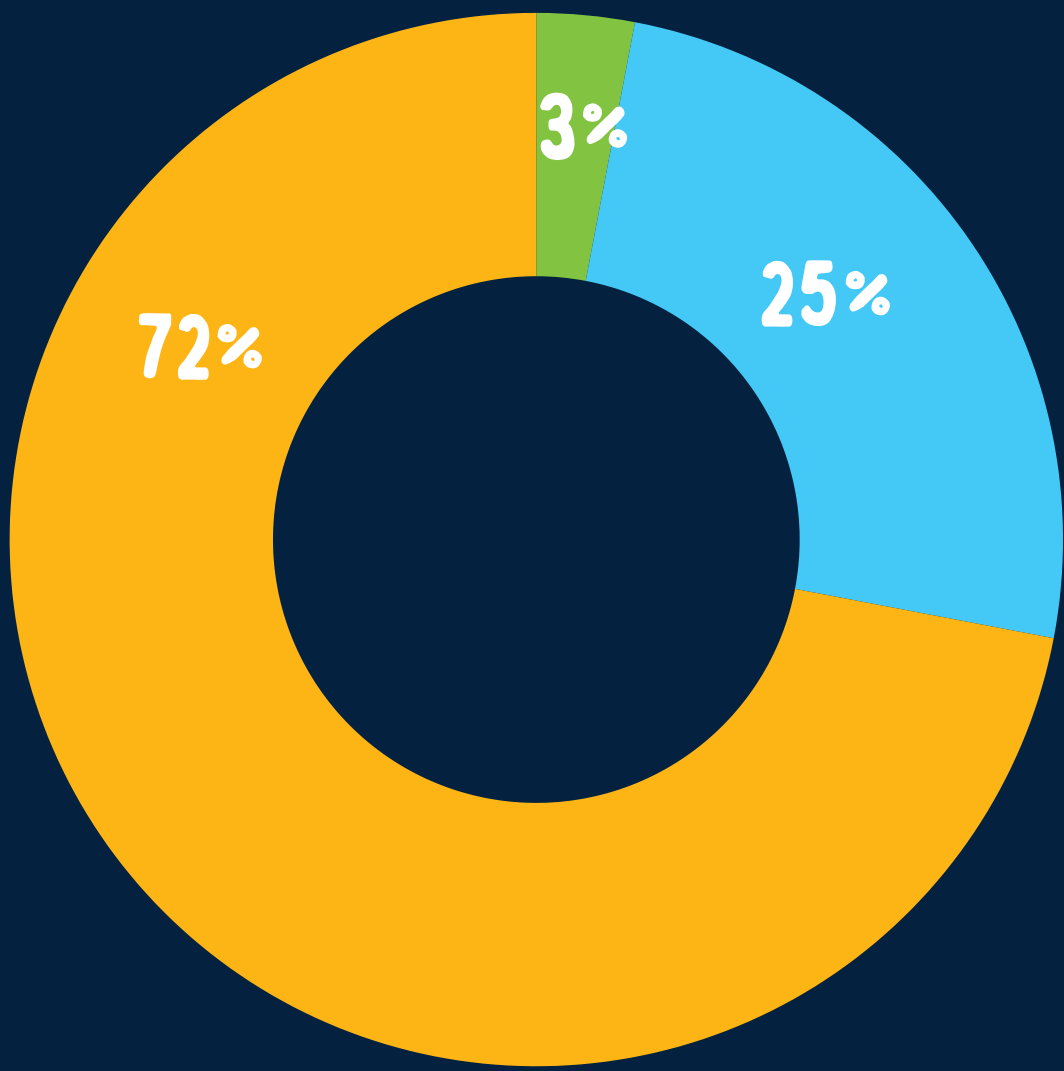
We are incredibly grateful to QMS Media for their continued pro bono support in raising awareness of neurofibromatosis (NF). In May 2024, QMS generously delivered a nationwide outdoor media campaign valued at \$200,000, featuring digital panels across their Digital Large Format and Convenience Network in Vic, NSW, QLD and WA. This exposure helped amplify our message during NF Awareness Month and reach thousands of Australians with vital information about this often-overlooked condition. Their contribution - provided at 100% discount - played a crucial role in elevating the visibility of the Children's Tumour Foundation and the NF community across the country.

FINANCIALS

REVENUE

In 2024, fundraising revenue was **\$1.17m**

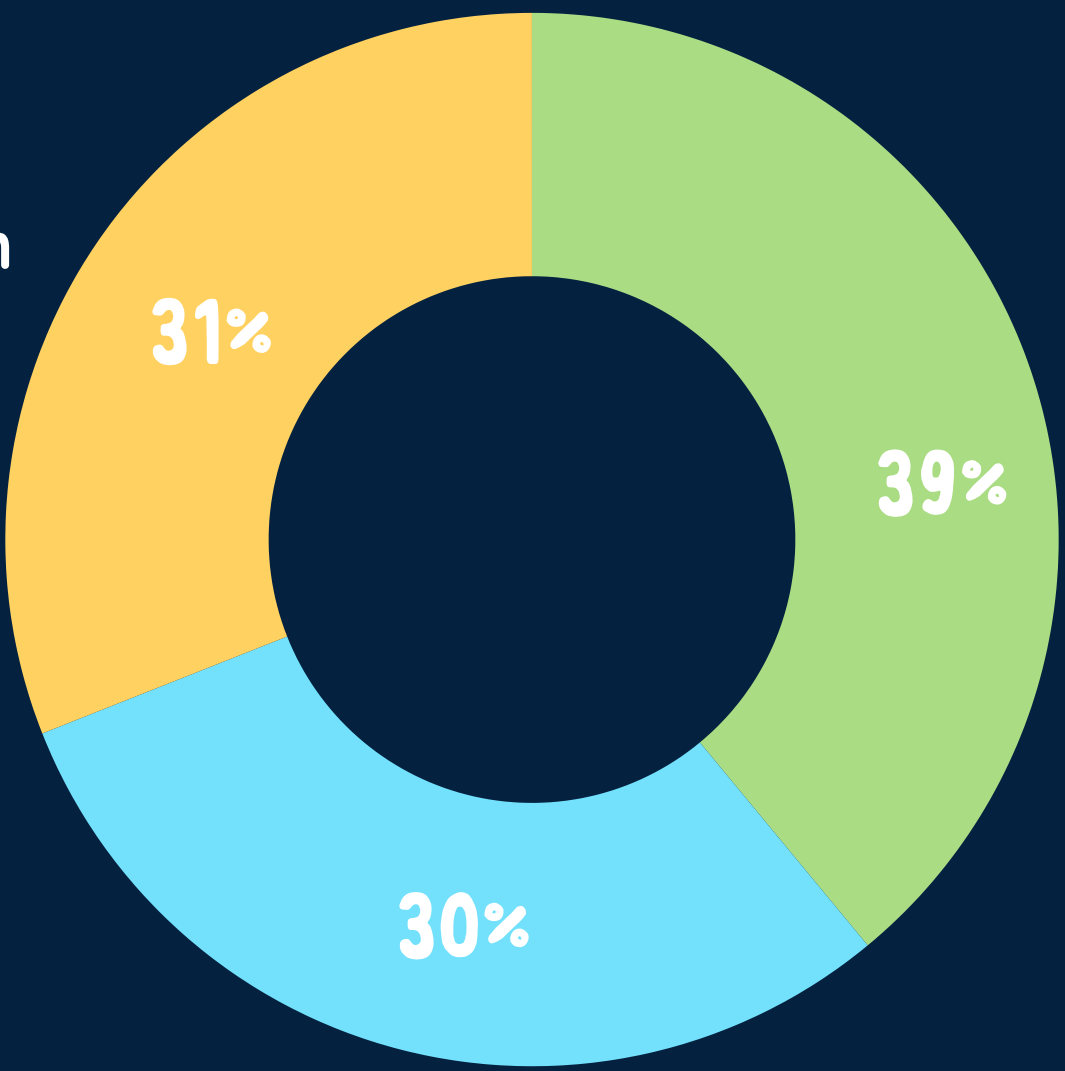
- DONATIONS AND BEQUESTS
- INVESTMENT REVENUE
- GOVERNMENT



EXPENSES

In 2024, operating expenses were **\$1.67m**

- SUPPORT PROGRAMS
- EMPLOYEE EXPENSES
- ALL OTHER EXPENSES



THANK YOU TO OUR SUPPORTERS

From grassroots fundraisers and community champions to corporate partners, philanthropic foundations, and individual donors - every act of generosity this year has helped fuel the mission of the Children's Tumour Foundation.

Whether you hosted an event, made a donation, joined a campaign, or simply shared our message, your support has made a real and lasting difference to people living with neurofibromatosis across Australia.

We are proud to stand alongside such a dedicated and compassionate community. Thank you for believing in a future where no one faces NF alone. Your support powers every step forward.



NEUROFIBROMATOSIS
A HARD WORD TO SAY. HARDER TO LIVE WITH

#CONQUERNF